



troovote.com

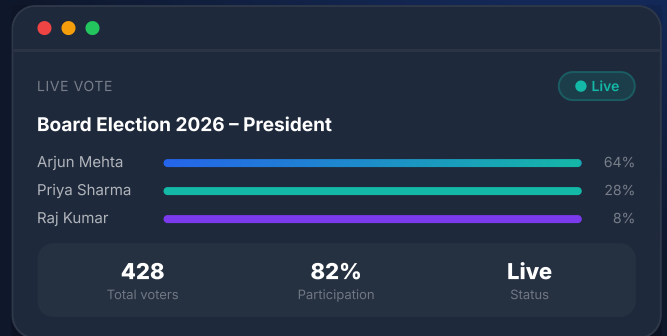
CLIENT BROCHURE · 2026

Run secure elections in minutes, not weeks.

Run secure, transparent elections in minutes — not weeks. TrooVote is a modern online voting platform built for associations, cooperatives, housing societies, colleges, and corporate boards across India.

troovote.com →

✓ Trusted by 200+ communities, associations & boards across India



● THE PROBLEM

Traditional voting is broken.

Traditional voting is broken — paper ballots get lost, proxy voting gets abused, and counting takes days. Remote members get excluded, disputes are hard to resolve, and there's no audit trail when things go wrong.

● THE SOLUTION

Digital, verifiable & effortless.

TrooVote makes voting digital, verifiable, and effortless. From voter registration to live results, every step is tracked, secured, and mobile-friendly. Run your next election in minutes — from any device, anywhere.

WHY TROOVOTE

Three reasons clients choose us

**Launch in minutes**

Create polls and elections in under 5 minutes. No training required.

**Tamper-proof results**

Every vote is logged with a full audit trail. Results you can trust.

**Mobile-first access**

Voters join from any smartphone via WhatsApp OTP. Zero app download needed.

PLATFORM FEATURES

Everything you need to run any vote

**WhatsApp OTP Login**

Frictionless authentication via WhatsApp or SMS. No passwords, no confusion.

**Live Vote Monitoring**

Watch votes arrive in real time. See participation rates and completion status live.

**Multi-position Elections**

Run complex elections with multiple positions (President, Secretary, Treasurer) in a single session.

**Voter Import & Management**

Upload voter lists via Excel, manage eligibility, and send targeted communications.

**Detailed Reports & Exports**

Download voter reports, audit trails, and results in Excel format instantly.

**Private & Public Voting**

Configure public open polls or private invite-only elections with full access control.

**Agency Management**

Empower election officers and monitors with role-based access across multiple elections.

**Audit Trail**

Every action — vote submitted, voter edited, status changed — is permanently logged.

WHO USES TROOVOTE

Built for every kind of organisation

Housing Societies

AGM resolutions, committee elections, and maintenance approvals — all done digitally.

Cooperative Banks & Credit Unions

Director elections with secure member authentication and full compliance records.

Corporate Boards

Shareholder votes, board resolutions, and AGM polls with instant verifiable results.

Colleges & Universities

Student union elections with real-time monitoring and transparent results.

PRICING

Simple, transparent pricing

FREE

First 100 voters on every election or poll, at no cost. No credit card required.

PAY-AS-YOU-GO

₹20 per voter beyond the free 100. A 500-voter election costs just ₹8,000. A 1,000-voter election costs ₹18,000.

NO SUBSCRIPTIONS

Pay only when you exceed 100 voters. Price is locked in at the time you create the election — platform rate changes never affect existing elections.

ALL FEATURES INCLUDED

WhatsApp OTP login, live monitoring, voter management, audit trail, and Excel exports are available on every election, free or paid.

READY TO START?

Run your next election the right way.

Ready to run your next election the right way?
Schedule a free demo or start immediately — no credit card required.

[Book a free demo →](#)

No credit card required